



For Immediate Release

Scientific Games Announces Cirque du Soleil™ Partnership at Global Gaming Expo with Launch of the Cirque du Soleil Wide-Area Gaming Experience KOOZA™

Exhilarating Game Features Thrilling Acrobats, Characters, Music and Video from Cirque du Soleil Popular and Critically Acclaimed Productions

LAS VEGAS – September 28, 2015 – [Scientific Games](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) today announced a new partnership with *Cirque du Soleil* at the Global Gaming Expo (“G2E”) in booth #1126, September 29 to October 1, with the first featured production: KOOZA. The experience is an eye-catching, bonus-rich slot game that combines Scientific Games’ *Pro Wave 360°* slot configuration with the acrobatic adrenaline rush of KOOZA.

The slot game transports players into the extraordinary world of KOOZA, an electrifying and exotic visual world full of surprises, thrills, chills, courage, and total sensory immersion.

Featuring a four-level jackpot along with engaging bonus events, a *U-Spin* wheel bonus feature, two free games features, a mystery stack feature and an instant win, the *Cirque du Soleil gaming experience* featuring KOOZA delivers unparalleled entertainment experience that thrills players like they are part of the show’s live audience. The main attraction on the 360-degree wheel is a shared player experience wheel bonus that awards credits, jackpots, the Trickster free games, and the exciting Wheel of Death free games.

Cirque du Soleil featuring KOOZA is rich in surprises, with bonus events, beautiful graphics, high-definition show video, breathtaking music, and a special in-game appearance by The Trickster, a very popular *Cirque du Soleil* character.

Featuring a potentially life-altering “Très Magnifique” top progressive award that starts at \$400,000 and increases with play across the linked games, the new *Cirque du Soleil*-inspired title joins the library of *Bally* brand premium games on the *Cash Connection* wide-area progressive link. The game is also available as a near-area progressive.

“We are honored to partner with *Cirque du Soleil* to bring our customers and their players such an entertaining and high-quality gaming experience,” said Derik Mooberry, Scientific Games’ Group Chief Executive, Gaming. “The artistic and

imaginative entertainment of *Cirque du Soleil* combined with our engaging gameplay in our beautifully rendered *Pro Wave 360°* package truly delivers an experience unlike any other. More than 160 million people have seen a *Cirque du Soleil* show either on the Las Vegas Strip or closer to home through one of many traveling *Cirque du Soleil* performances across the globe.”

Marie-Josée Couture, Director –Partnership Development, Licensing for *Cirque du Soleil*, said, “As we do with all our projects, we approached the partnership as a unique creative challenge. Our initial objective was to imagine a new type of gaming experience. A great collaboration was born between Scientific Games and *Cirque du Soleil*, each expert in their field, and the result is the creation of a transformed gaming experience filled with interactions between the *Cirque du Soleil* characters and the players.”

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About Cirque du Soleil

Cirque du Soleil is primarily a creative content provider for a wide variety of unique projects. In addition to shows, the company, which has its International Headquarters in Montréal, extends its creative talent to other spheres of activity. While maintaining stringent standards of artistic quality and originality, Cirque du Soleil brings to innovative projects the same energy and spirit that characterize each of its shows.

Cirque du Soleil is a Québec-based organization providing high-quality artistic entertainment. Since its beginnings in 1984, over 160 million spectators in 400 cities and 60 countries have been thrilled by Cirque du Soleil. In 2015, 18 shows will simultaneously be presented around the world. Cirque du Soleil has been the recipient of many prestigious awards, including the Emmy, Drama Desk, Bambi, ACE, Géméaux, Félix and Rose d'Or de Montréal. For more information visit www.cirquedusoleil.com.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company’s portfolio includes gaming machines, game content and systems; table games products and utilities; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit www.scientificgames.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of lottery retail sales or gross gaming revenues, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; ability to adapt to, and offer products that keep pace with, evolving technology; ability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; retention and renewal of existing contracts or entry into new or revised contracts; level of our indebtedness, higher interest rates, availability and adequacy of cash flows and liquidity to satisfy obligations or future needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, ability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated timeframes or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment or asset write-down charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including risks relating to product defects or other claims relating to products; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.