



For Immediate Release

## **Scientific Games 360° Solutions Will Power Your Gaming World**

*26,000 Sq. Ft. Exhibit Will Feature Newest Product Innovations from Leading Supplier at G2E 2015*

**LAS VEGAS – September 14, 2015** – Visitors to the [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) booth #1126 at the 2015 [Global Gaming Expo](#) (G2E) at the Las Vegas [Sands Expo & Convention Center](#), Sept. 29-Oct. 1, will experience how the Company can power the gaming world as a leading supplier of the industry’s top gaming devices, table products, systems and interactive solutions, and lottery business products and solutions.

For the first time at G2E, Scientific Games will exhibit its *Bally*, *Barcrest*, *Shuffle Master*, *Williams*, and *WMS* branded products in the same booth. The 26,000-square-foot multi-level exhibit will feature products from the Company’s gaming, lottery, and interactive divisions, and highlight the end-to-end solutions for gaming and lottery customers around the world. The Company aims to showcase why it is better-equipped than any supplier to address the increasing convergence of land-based, online, social, and lottery entertainment solutions.

“We are uniquely positioned as the provider of the industry’s most robust solution suite to offer our customers more brands, more solutions, and more possibilities to excite their players,” said Gavin Isaacs, President and Chief Executive Officer for Scientific Games. “Our customer partners will see how we can power their gaming and lottery world with our innovative products to help grow their business as we strive to be their partner of choice.”

Derik Mooberry, Scientific Games' Group Chief Executive, Gaming, said, “At G2E 2015 we will demonstrate our continued commitment to innovation by introducing trailblazing new cabinets, exciting slot and table games, and award-winning systems and interactive solutions. We will also show how bringing together the industry’s strongest brands has enabled us to share resources and content to empower our customers with the best gaming and lottery experiences.”

### ***TwinStar* Cabinet Delivers Diverse Content from *Bally* and *WMS***

A highlight of the Company’s slot offerings will be the new [TwinStar](#) cabinet, which features dual, vivid, 24-inch full HD displays and debuts the new ArgOS state-of-the-art operating platform that combines the best technology from both *Bally* and *WMS*. This for-sale cabinet supports *Bally*- and *WMS*- branded content.

Scientific Games’ innovators have also developed [exclusive new game titles](#) for *TwinStar* to take advantage of the processing power of this trailblazing new platform. Game themes include player-favorite *Bally* and *WMS* brands such as *Gold Fish*, *Quick Hit*, *Kronos*, and *Zeus*, along with exciting new games like *Quick Shot*, *Steam Dream*, and *Hot Blooded*.

*TwinStar* also builds on the award-winning *iDeck* button deck by offering a 40-percent larger area for player interaction. *TwinStar*’s 22-inch full HD digital topper will be offered in two distinctive styles. Both versions include chrome details, improved sound, and edge lighting, adding beauty and excitement to casino floors.

## **Hit Licensed Brands**

At G2E 2014, Scientific Games announced a partnership with *Playboy* and global music superstar Pitbull. This year, the Company introduces *Playboy Don't Stop the Party!*, a progressive video slot featuring *Playboy Playmates* and Pitbull on the *ALPHA 2 Pro Theater* cabinet with a Pro Sound Chair. The game will entertain players with three hit songs from Pitbull, popular play mechanics, and a five-level progressive jackpot, including a life-changing wide-area progressive award on the *Bally Cash Connection* link that is sure to heat up casino floors.

The incomparable Cher performs five of her most popular hits in the *CHER Live* video slot, which will be featured at G2E 2015 on the *Pro Series V22/32* platform with a Pro Sound Chair. A *Concert Wheel Bonus* awards credits and five Free Games bonuses: *Believe*, *Turn Back Time*, *It's in His Kiss*, *All or Nothing*, and *Strong Enough*. With hit songs, a variety of popular play mechanics, and a huge progressive award, this game gives players the chance to become the ultimate fan.

*MARGARITAVILLE*, featuring the music of Jimmy Buffett, will be presented on the *Blade Stepper* with a 42-inch curved LCD top box. This three-reel low denomination game includes six bonuses and plenty of tunes to keep players wasting away in Margaritaville. Not only is fabulous music featured, the massive LCD top screen will show concert clips, crowd shots, and plenty of the fun associated with Margaritaville.

*THE ROCKY HORROR PICTURE SHOW* and *CADDYSHACK* themes will make their slot debut on the *WMS Blade* cabinet.

Go golfing with the hilarious cast in *CADDYSHACK*, which features seven character bonuses from Warner Bros.' classic comedy. The game includes clips from memorable moments in the movie and proven gameplay features that will keep players in their seats. It'll be the best round of your life!

*THE ROCKY HORROR PICTURE SHOW* features clips from the cult classic movie, five Time Warp base-game features, and a wheel that awards credits, four jackpots, or a Free Spin Bonus. With all this zany fun, this game will have players doing the Time Warp again and again. The game also includes many of the famous songs to keep players singing along. Additionally, Scientific Games will debut five follow-up titles to its hit licensed game library: *Michael Jackson Icon* on the *Bally Pro Wave* cabinet with Digital Wheel; *THE WIZARD OF OZ Not in Kansas Anymore* and *ELVIS Lives* on the *Gamefield xD* cabinet; *FRIENDS I'll Be There For You*, and *TITANIC Heart of the Ocean* on the *Pro Theatre* cabinet.

## **Bally Systems Adds Cutting-Edge Solutions to Robust Lineup**

Scientific Games will offer demonstrations of some of our most popular casino and slot management solutions including BetVIEW, a secondary wagering application that generates incremental revenues while adding to the player experience. The award-winning [Elite Bonusing Suite](#) continues to offer more exciting applications that now includes Power Progressive Strike and [Power Paytable Progressive](#), two new coin-in driven and pay-at-the-slot machine progressive applications. Also on display will be Social Link, a pioneering Elite Bonusing Suite feature that enables casinos to integrate the suite's bonusing events with their social media in real time.

Customer service is always a top priority for casino properties. Visitors to Scientific Games' exhibit can experience interactive demonstrations of *BallyVIP*, a comprehensive CRM (Customer Relationship Management) built to offer faster service to casino players and resort customers.

Scientific Games also will demonstrate its high-performing [Bally CoolSign](#) 8K Video Wall Controller, a new product that quadruples the previous power of *CoolSign* by enabling unprecedented 4x4 video with multiple regions of content playback using any 1080p monitor – with no loss of resolution. The *CoolSign* 8K Video Wall Controller can increase efficiency and decrease costs for casino operators because no intermediary device is needed.

Also on display will be the Bally [Servizio](#) suite of mobile service solutions; version 13 of the Company's core systems products including [ACSC](#), [SDS](#), [CMP](#), and [Business Intelligence](#); and the new *InSite* site controller for operators with multiple locations featuring a user-friendly interface.

Booth #1126 will also feature [Tournaments Express](#), a stand-alone tournament system designed to offer exciting slot tournaments on more than 100 different cabinets from various manufacturers that easily and quickly converts stand-alone games to tournament games and back.

### **Company Introduces 12 Proprietary Table Games and Trailblazing New Shuffler**

*DJ Wild Stud Poker* headlines an array of [12 Shuffle Master proprietary table games](#) that include *Fortune Asia Poker*, *Flushes Gone Wild*, *Picture Perfect* and an assortment of blackjack side bets that feature an automatic dealer tipping feature. *DJ Wild* is a player-vs-dealer poker game with five wild cards: four deuces and one joker.

Scientific Games will showcase several *Shuffle Master* progressive table games incorporating its enhanced [Game Manager 2](#) software and [Nexus Command](#) hardware.

The Company's *Shuffle Master* shuffler segment will feature the [Safe-Bacc](#), a machine that combines a shuffler and card-reading shoe into one device to increase game speed and improve security on baccarat tables. Also on display will be the [i-Deal Plus](#), the [DeckMate2](#), and the utility products [i-Score Plus](#) and the [Chip Star](#) sorter for roulette.

### **Innovative Electronic Table Systems (ETS)**

Scientific Games continues to provide innovative electronic table game solutions ("ETS") for every type of casino floor through its *Shuffle Master* brand. Several of these e-table innovations will be prominently featured, including [Tablemaster Fusion](#), [Fusion Hybrid](#), and [Fusion Auto Roulette](#).

Headlining the ETS segment this year will be a new game available: [Tablemaster Fusion – Playboy Bonus Blackjack](#). This one-of-a-kind blackjack game features the first-ever licensed brand ETS product that incorporates a community "slot-like" bonus round and highlights the beauty of four *Playboy Playmate* dealers. The *Tablemaster Fusion* line uses a high-definition, 75-inch 4K display for the attractive virtual dealers as well as 22-inch widescreen player terminals with touchscreen betting, enhanced graphics, and multiple side bets.

Also taking center stage will be the cutting-edge *Fusion Hybrid*, which features connections to up to four live-dealer games and user-friendly, 22-inch widescreen electronic betting terminals. For a dynamic gaming experience and increased revenue potential, players can switch between and concurrently play baccarat, roulette, and sic bo from the same terminal with the convenient touch of a button. Also, the Company will also display community blackjack on the *Fusion Hybrid*, where all players are dealt the same first two starting cards but subsequently each player can independently make unique playing and betting decisions on each hand.

*Fusion Auto Roulette*, which brings traditional roulette to a fully configurable, live-action, electronic layout, will also be shown. A beautiful, color display board offers the latest statistics on table happenings, and a camera displays the live ball drop on-screen. The game includes an array of terminal- and wheel-lighting options, allowing players to customize a unique experience that captures the essence of each casino area.

## **SG Interactive on Display**

At G2E 2015, SG Interactive will showcase its industry leading suite of digital gaming solutions for both online and land-based casinos, anchored by renowned slot and table content.

Highlighted will be [SG Universe](#), a suite of products that enables land-based casinos to deepen their relationships with players through incremental engagement both on and off the casino floor, keeping their brand top-of-mind between casino visits while generating excitement for increased casino visits. *SG Universe's* award-winning platforms include [Mobile Concierge](#), [VenueBet](#) and [Play4Fun Network](#).

With *Mobile Concierge*, players can engage with a casino's brand and amenities, including the ability to view loyalty rewards, receive personalized messages, and book hotel rooms, spa treatments and more. With the *VenueBet* platform, players can engage with slots and table games, as well as more casual and skill-based content, from their smartphone or tablet within pre-determined areas of a casino property, turning players' mobile devices into incremental gaming positions on the casino floor. The *Play4Fun Network* is a proven social casino platform that drives player engagement with multiple forms of content from across the Company's breadth of studios. *SG Universe* integrates into a casino's CMS allowing for a single, 360-degree view of the player and the ability to deliver a powerful, personalized, branded experience based on a player's activity both on and off the casino floor.

*SG Interactive* continues to provide the deepest and broadest portfolio of player-favorite wagering content to online casinos globally through its *Bally*, *Barcrest*, *Shuffle Master* and *Williams* game development studios. Remote Game Server content features numerous licensed brands already popular with many players including the Hasbro classic *MONOPOLY*<sup>™</sup>, with new launches joining recent hits such as *MONOPOLY Big Event*<sup>™</sup> and *Super MONOPOLY Money*<sup>™</sup>, as well as the legendary *KISS*<sup>™</sup> and the whimsical *THE WIZARD OF OZ*<sup>™</sup>. Now HTML5 games are launching simultaneously for web and mobile and with features like free spins, wilds and scatters; players can continue to expect an exciting ride from the *SG Interactive* portfolio.

## **Lottery Comes to G2E**

Additionally, Scientific Games will have its breakthrough lottery retail technology on display at G2E with the [PlayCentral HD](#), an interactive self-service kiosk for lottery instant and draw games, and high-frequency draw games where allowed by law. *PlayCentral HD* takes the self-service retail experience to a new level with a 42-inch LCD touchscreen display with a 3-D graphical user interface that offers unique interactive capabilities. *PlayCentral HD* puts the player in command of the game options and the information they want to access, while offering features like cash and debit card payment, ticket checking and validation, age verification, integrated advertising display and – for the first time in lottery self-service – a “shopping cart” experience similar to internet retailers.

A central focus of the Company's lottery exhibit will be the *Play Central EX* self-service betting terminal. This reliable, easy-to-navigate, eye-catching kiosk delivers an extensive, configurable betting program in real time offering unlimited sports, events and markets. It can

be used as an end-to-end sports betting solution or as an integral part of the omni-channel, Scientific Games unified sports betting system to deliver pre-game and in-play excitement.

New for lottery play, Scientific Games combines its intriguing LinkedPlay holographic instant game concept with three popular WMS slot brands to create all new instant games. Players scratch off the play areas of *Jackpot Party*, *Gold Fish* and *Zeus II* instant games to reveal familiar symbols from these popular slots games. The Company is the first to use holographic play symbols under an instant game scratch-off coating, adding a dynamic and exciting play experience for both instant and casino players as they scratch to win big.

Scientific Games currently leads the industry in mobile and web solutions for lotteries. The Company delivered more distinct mobile and web-based projects to lottery organizations than all competitors combined, managing diverse regulatory environments, player sophistication, third-party system integrations and multiple languages. At the core of Scientific Games' interactive focus are bonusing and rewards solutions. More than 600 solutions have been delivered to more than 40 lotteries around the world, ranging from single game second-chance promotions to full-line loyalty and bonusing programs. Scientific Games has also delivered iLottery solutions to more than 13 World Lottery Association members, beginning with Lotto Bayern (Germany) in 2001 and most recently with North Dakota Lottery (U.S.) in 2014. Where permitted by law, the Company's mobile and web iLottery solution is an exceptional opportunity for channel extension. Central to all of the Company's interactive solutions is its lottery mobile app that is currently deployed with nine U.S. lotteries with two more soon to be released. Scientific Games embraces "mobile first" and our many deployments are a testimony to this in action.

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## About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com).

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## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of lottery retail sales or gross gaming revenues, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; ability to adapt to, and offer products that keep pace with, evolving technology; ability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; retention and renewal of existing contracts or entry into new or revised contracts; level of our indebtedness, higher interest rates, availability and adequacy of cash flows and liquidity to satisfy obligations or future needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, ability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated timeframes or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment or asset write-down charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including risks relating to product defects or other claims relating to products; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with

the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

