

Scientific Games' Next Generation of Lottery Instant Games, HD Games™, Launches Successfully in U.S.



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Scientific Games Corporation →
Jan 04, 2018, 08:45 ET

LAS VEGAS and ATLANTA, Jan. 4, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced that *HD Games*, a new, proprietary line of instant games have launched and are performing well in a number of U.S. states. Innovated by the Company to serve today's highly visual consumer, *HD Games* combine sharp, high-resolution imaging with larger contemporary play symbols, premium paper stock, enhanced security and other upgraded features that elevate the player's lottery instant game experience. In 1974, Scientific Games developed the world's first secure lottery instant game and is the world's largest provider of instant games.



(PRNewsfoto/Scientific Games Corporation)...

"Scientific Games congratulates the Ohio Lottery, Washington's Lottery and Montana Lottery on their successful launch of this next generation of instant games for the enhanced enjoyment of players in their states," said John Schulz, Senior Vice President, Instant Products at Scientific Games. "HD Games products are selling very well, and we are excited to introduce this new, engaging product line to our lottery customers and their players worldwide."

The Ohio Lottery tested *HD Games* products with *Cashing Thru the Snow*, a \$2 holiday game launched in October 2017.

"*Cashing Thru the Snow* is already outperforming all \$2 holiday games that have launched over the last three years," said Ron Fornaro, Instant Ticket Product Manager for the Ohio Lottery Commission. "We pride ourselves in offering an innovative collection of holiday games for Ohio players every year, and our trial of the new *HD Games* product line with a holiday specialty game was a hit."

Washington's Lottery was seeking a new innovation for its *SEATTLE SEAHAWKS*® branded instant games and opted to launch the \$5 *Seahawks Fever* game as an *HD Games* product this year.

"Our *SEATTLE SEAHAWKS* games have always performed well, and we wanted to take that success to the next level," said Gaylene Gray, Instant Product Manager for Washington's Lottery. "We've had requests from players and retailers to make every game an *HD Game*."

The Montana Lottery just launched the new product as a \$3 crossword game, *Crossword Electro HD*.

"The Montana Lottery has always had a great portfolio of crossword games that appeal to our demographic of more mature players, and *HD Games* products are a natural progression for this portfolio," said Jay Boughn, Instant Products Manager for the Montana Lottery. "*HD Games* feature a crystal clear font over our classic crossword games and offers our players great readability – perfect for crossword play styles."

Schulz said the Company's patent-pending line of *HD Games* products are produced with enhanced game security features and significantly increased dots per image (DPI) in a complex printing process to create a higher-resolution clarity not offered by any other lottery instant game supplier to date. Highly-detailed play symbols are applied on layers of inks recently developed by Scientific Games' technologists. The Company has also added strength to the retailer ticket authentication process using its new *SecurTag*™ security coating beneath the scratch-off coating. This new secret coating is completely invisible to the naked eye, but is easily identifiable when viewed through a special viewing device.

All of the technology and inks behind the *HD Games* product line were developed over the last several years at Scientific Games' global lottery headquarters just north of Atlanta, the largest of the Company's five instant game manufacturing facilities worldwide.

Scientific Games provides games, technology, and services to more than 150 lotteries globally, including nearly every North American lottery.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is the global leader in technology-based gaming systems, table games, table products and instant games, and a leader in products, services and content for gaming, lottery and interactive gaming markets. Scientific Games delivers what customers and players value most: trusted security, creative content, operating efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivaled professional services. For more information, please visit www.scientificgames.com

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those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 3, 2017 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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