

Scientific Games' New, Omni-Channel Lottery System Launches for Atlantic Lottery in Canada

New System Integrates Retail, Internet and Mobile Gaming, Delivering a Unified Player Experience for Traditional Lottery, Digital Instant Games, iBingo, Sports Wagers



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LAS VEGAS and ATLANTA, Nov. 1, 2017 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced the successful launch of its latest generation, omni-channel lottery gaming system for the Atlantic Lottery ("the Lottery") in Canada. The new system from Scientific Games is now "live", supporting traditional lottery retail sales, as well as mobile and internet gaming sales in the provinces of New Brunswick, Nova Scotia, Newfoundland and Labrador, and Prince Edward Island. Supporting draw games, digital instant games, iBingo and sports wagers, the system features the Company's secure, cross-platform Player Account Management system which allows Atlantic Lottery players to purchase lottery products through a unified experience with one wallet.

"Atlantic Lottery is committed to reinvention and renewal through fresh, new and enhanced products and services that are now enabled by this advanced systems technology from Scientific Games," said Brent Scrimshaw, President and CEO of Atlantic Lottery. "We look forward to providing innovative entertainment experiences, to expanding the space in which we operate, and ultimately to beginning our next phase of responsible growth."

Scientific Games' *AEGIS*® gaming system and *Scisplay*™ iLottery platform are key components of the technology involved, allowing seamless integration of Scientific Games content and third-party content. The Lottery's second-chance ticket entry program was re-launched as part of the project, along with a new digital instant game program featuring electronic scratch games played via mobile and internet. An all new draw game, *Daily Grand*, was also developed and launched.

"We are excited to launch our latest, most advanced omni-channel lottery platform to meet the Atlantic Lottery's vision of a unified experience for their players. The new digital instant and draw games have been well-received by Atlantic Lottery players, and have already created a significant lift in sales," said Pat McHugh, Senior Vice President, Global Gaming Systems.

"Players across four Canadian provinces can now seamlessly access an exciting array of lottery products, promotions and services, whether they are playing games purchased at retail, or via mobile or internet. We applaud the Atlantic Lottery for their strategic vision supporting their players and beneficiaries."

The new systems launch is part of a five-year contract awarded to Scientific Games by Atlantic Lottery. McHugh said the Company is working closely with the Lottery's teams to enhance the Lottery's strategic marketing plan and game innovation across its consumer network. A Scientific Games team is based at the Lottery's headquarters in Moncton, New Brunswick.

Scientific Games has provided products and services to the Atlantic Lottery since the 1990s. Today, with operations on six continents, the Company provides games, services, systems and retail technology to more than 150 lotteries globally, including the majority of North American lotteries.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is the global leader in technology-based gaming systems, table games, table products and instant games, and a leader in products, services and content for gaming, lottery and interactive gaming markets. Scientific Games delivers what customers and players value most: trusted security, creative content, operating efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivaled professional services. For more information, please visit www.scientificgames.com.

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