

Scientific Games and Warner Bros. Consumer Products Announce Multi-Property, Multi-Year Partnership for Top-Tier Brands

Company Launched Broad Warner Bros. Consumer Products Portfolio, including SEINFELD™, WILLY WONKA AND THE CHOCOLATE FACTORY™, THE BACHELOR™ and NATIONAL LAMPOON'S VACATION™ at Global Gaming Expo (G2E®) September 27-29 In Las Vegas



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LAS VEGAS, Oct. 6, 2016 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") and Warner Bros. Consumer Products today announced a multi-property, multi-year partnership to bring top-tier brands from Warner Bros.' powerhouse portfolio. These brands were revealed at the *Global Gaming Expo* ("G2E") in Las Vegas last week.



The multi-year partnership pairs Warner Bros. Consumer Products' globally recognized brands with the technology and innovation from industry-leading game developer, Scientific Games. Warner Bros. Consumer Products' highly successful brand licensing offerings include timeless player favorites such as AUSTIN POWERS(TM), CADDYSHACK(TM), THE FLINTSTONES(TM), FRIENDS(TM), THE LORD OF THE RINGS(TM), WACKY RACES(TM), THE WIZARD OF OZ(TM) and WONDER WOMAN(TM), among many others.

At G2E, the world's largest casino gaming conference and exhibition held annually at the Sands Expo® in Las Vegas, Scientific Games showcased new Warner Bros. Consumer Products licensed slot games, including *SEINFELD*, *WILLY WONKA AND THE CHOCOLATE FACTORY*, *THE BACHELOR* and *NATIONAL LAMPOON'S VACATION*, along with other Warner Bros. Consumer Products licensed titles extending the Company's offerings of omni-channel experiences for all players.

- *SEINFELD*, the 10-time Emmy Award-winning hit television comedy series, named by *TV Guide* as one of the "greatest TV programs of all time," is a comedy that takes players into the quirky lives of Jerry Seinfeld and his friends George Costanza, Elaine Benes, and Cosmo Kramer and the hilarious antics of their daily lives in an Upper West Side Manhattan apartment building. The hit sitcom ran for nine seasons, featuring the timeless humor and witty sayings turned cultural references such as "Yada Yada Yada," "No Soup for You!," "It's a Festivus Miracle!" and "Serenity Now."
- *WILLY WONKA & THE CHOCOLATE FACTORY*, is the unforgettable film from 1971 that takes fans on the journey through the deliciously delightful, whimsically wonderful world of Willy Wonka and his Chocolate Factory.
- *THE BACHELOR*, the hit romance reality television series from Warner Horizon Television, is a pop culture staple and celebrated its 20th season this year. For more than a decade, this romantic rollercoaster ride has been one of TV's top social media and water cooler shows, as one lucky man and more than 20 lucky women have the unique opportunity to find true love.
- *NATIONAL LAMPOON'S VACATION*, based on the 1983 box-office hit comedy, follows the unconventional Griswold family on their unforgettable cross-country vacation road trip to visit the "Walley World" fun park.

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"We're excited to continue our partnership with Scientific Games and bring many of Warner Bros.' iconic brands and characters to fans through new, immersive and entertaining games," said Pam Lifford, President, Warner Bros. Consumer Products. "This collaboration will allow us to leverage our popular brands in creative ways and across channels to captivate players and make new consumer connections in the gaming space."

Scientific Games' portfolio of Warner Bros. Consumer Products licensed brands covers a broad spectrum of genres, including comedy, popular sitcoms, reality TV, science fiction, movie classics and more. This widely appealing content offers the ability to reach an omni-channel

audience of players across multiple platforms such as land-based slot machines, online real-money gaming and lottery instant ticket games.

Scientific Games Chief Executive Officer and President, Kevin Sheehan, said, "The expansion of our Warner Bros. Consumer Products partnership mirrors the growth and evolution of our business, which after mergers with Bally Technologies and WMS Gaming now includes the broadest portfolio of end-to-end solutions for the gaming and lottery industries. The convergence of players across multiple channels in land-based casino, real-money gaming and lottery entertainment, affords us an unprecedented opportunity to capitalize on our investment in these timeless and popular Warner Bros. brands to delight players wherever they like to engage with our products. I am confident that this slate of powerhouse brands will help us grow and continue to deliver on our mission of providing the world's best gaming and lottery experiences."

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit ScientificGames.com.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

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SCIENTIFIC GAMES COMPANY CONTACTS:

Investor Relations:

Scientific Games: Bill Pfund +1 702-532-7663

Vice President, Investor Relations

bill.pfund@scientificgames.com

Media Relations:

Scientific Games: Mollie Cole +1 773-961-1194

Director, Corporate Communications

Mollie.Cole@scientificgames.com

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may

differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, declines in the replacement cycle of existing gaming machines and slow addition of casinos in existing jurisdictions; ownership changes and consolidation in the gaming industry, including by casino operators; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming, lottery and interactive industries; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy indebtedness, other obligations or future cash needs; inability to reduce or refinance our indebtedness; restrictions and covenants in our debt agreements, including those that could result in acceleration of the maturity of our indebtedness; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with

customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees (including labor disputes), intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 29, 2016 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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