

Scientific Games' Technology Expertise Wins New Deals in Denmark for Lottery Systems and Interactive Player Account Solutions

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LAS VEGAS and ATLANTA, March 1, 2016 /PRNewswire/ -- Scientific Games Corporation ("Scientific Games" or the "Company") today announced that after a competitive procurement process Danske Spil A/S in Denmark has awarded the Company two major contracts with their lottery and gaming business. Scientific Games was awarded a seven-year contract for Danske Lotteri Spil's (the "Danish Lottery") new systems technology including game solutions and services. The Danish Lottery's legacy systems technology had been provided by another supplier since 1990. In addition, the Company won a five-year contract for Danske Spil's interactive player account management (PAM) solution and services that will unify the player experience across products and distribution channels. Both contracts may be extended by Danske Spil for up to two years. Scientific Games, which also provides instant games and interactive products to Danske Spil, is well-positioned to develop their new systems and PAM technology through a holistic understanding of Denmark's market and consumers.



H.C. Madsen, CEO for Danske Spil A/S, said, "Scientific Games has demonstrated that their integrated systems technologies, expertise and quality of service meet the complex business needs of Danske Spil for secure lottery and gaming operations. We believe that a new open architecture system, advanced lottery numbers games and unified PAM solution will play an important role in our overall mission to increase revenues in the coming years."

The heritage of the Company's world-class gaming systems, combined with its ability to enhance player experience through a proven unified PAM solution, have made Scientific Games the partner of choice for Danske Spil's next generation technology. The Company is currently the leading provider of lottery gaming systems in Europe and the global leader in unified PAM solutions for lotteries.

Patrick McHugh, Senior Vice President, Lottery Systems for Scientific Games, said, "Danske Spil is one of the most progressive lottery and gaming organizations in the world. Scientific Games is leading innovation in the industry for integrated technology that creates a seamless player experience across all products and all channels of play. We are a great match."

Michael Lightman, Senior Vice President, Lottery Interactive for Scientific Games, said, "The Danske Spil interactive PAM contract demonstrates that Scientific Games is on the leading edge of the convergence of the lottery and gaming industries, and offers the most complete technology solutions for progressive operators seeking to deliver a unified player experience across all games and channels."

With operations on six continents, Scientific Games provides lottery games, services, systems and retail technology to more than 150 lotteries globally, including nearly every North American lottery.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery, and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and utilities; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit <http://www.scientificgames.com>.

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Forward-Looking Statements

In this press release, Scientific Games may make "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including

those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy obligations or future cash needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including litigation and

liabilities relating to our contracts and licenses, our products and systems, our employees, intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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